

# Focus on events

The winners of the Off To Work Event Photography Awards 2019 (EPAs) were unveiled on 14 May at No.4 Hamilton Place in Mayfair, reminding us of the stunning moments our industry serves up

**N**ow in its sixth year, the EPAs were founded by Philip Atkins, managing director of staffing agency, Off To Work.

Nearly 100 shortlisted photographs across 12 categories were on show, which guests viewed while enjoying canapes and bowl food by Blue Strawberry, washed down with wines by Jeroboams and cocktails by The Rum Runner.

The photographs were printed by Pertons Signs, and mounted on smart Trilite trade show kit provided by event production company Visions Group.

The awards presentation was held in the Bill Boeing Room (No.4 Hamilton Place is home of the Royal Aeronautical Society), which boasts a big screen and AV, enabling the presentation, hosted by event director Graham Hill.

Philip Atkins, EPA founder & MD, Off To Work said: "The events industry needs great photography not only sell itself, but also to amplify the impact and thereby the validity of events. The EPAs celebrate the often unsung work of the photographers that capture the energy and essence of events, along with all the elements that go into producing successful events, from to behind-the-scenes production and the venues where they are held, to the catering and the staff that serve it."

The judges were charmed by the overall winner, which came from the Private Events category: Multi-tasking by Andrew Billington. It pipped the two runners-up: Legends Stairway Brief by Deb Porter, from the Behind The Scenes category, which shows waiting staff sat on stairs for a briefing prior to an event in The Long Room at Lords, and Cultural Events category winner, Boardmasters, by last year's overall winner, Andrew Whitton.

Matt Chung picked up the inaugural Portfolio award for his entries in the →

**Below:** Cultural/ Boardmasters/  
Andrew Whitton  
**Opposite:** Sporting/ Hossegor  
Bunkers/ James North











Above: Venues/ Asot The Sun/ Florisheuer

Below: Private events/ Multitasking/ Andrew Billington



• **Winner** Andrew Billington  
**Photo** Multi-tasking  
**Category** Private Events

• **Runner up 1** Deb Porter  
**Photo** Legends Stairs Briefing at  
 Lords (not shown in this article)  
**Category** Behind The Scenes

• **Runner Up 2** Andrew Whitton  
 (2018 winner)  
**Photo** Boardmasters  
**Category** Cultural Events

highly-competitive Venues category, three of which were shortlisted.

Other categories included Catering (new this year), Corporate Events & Conferences, Experiential Events & Brand Activations, Music Events, Trade Shows, and Weddings.

Events, whatever size or budget, rely on strong imagery and these awards prove that everyone involved in putting on a show is as important as the rest. Many things and people go unnoticed, but our photographs wouldn't be the same without them."

Paul Clarke, inaugural Overall Winner in 2014 and shortlisted in four categories this year

"Being an EPA winner made a huge difference to my profile and success as an event photographer. It's great to see such a celebration of the visual side of the events industry." 

#### Key suppliers

- Organisers: Off To Work
- Venue: No.4 Hamilton Place
- Caterer: Blue Strawberry
- Printing: Perton Signs
- Display: Visions Group
- Photography: Splento
- Wines: Jeroboams
- Cocktails: Rum Runner
- Badges: Outstand
- Awards: Aford Awards



# Access All Areas

June 2019



## *Worthy of greatness*

Michael Eavis CBE sits down to discuss Glastonbury's legacy