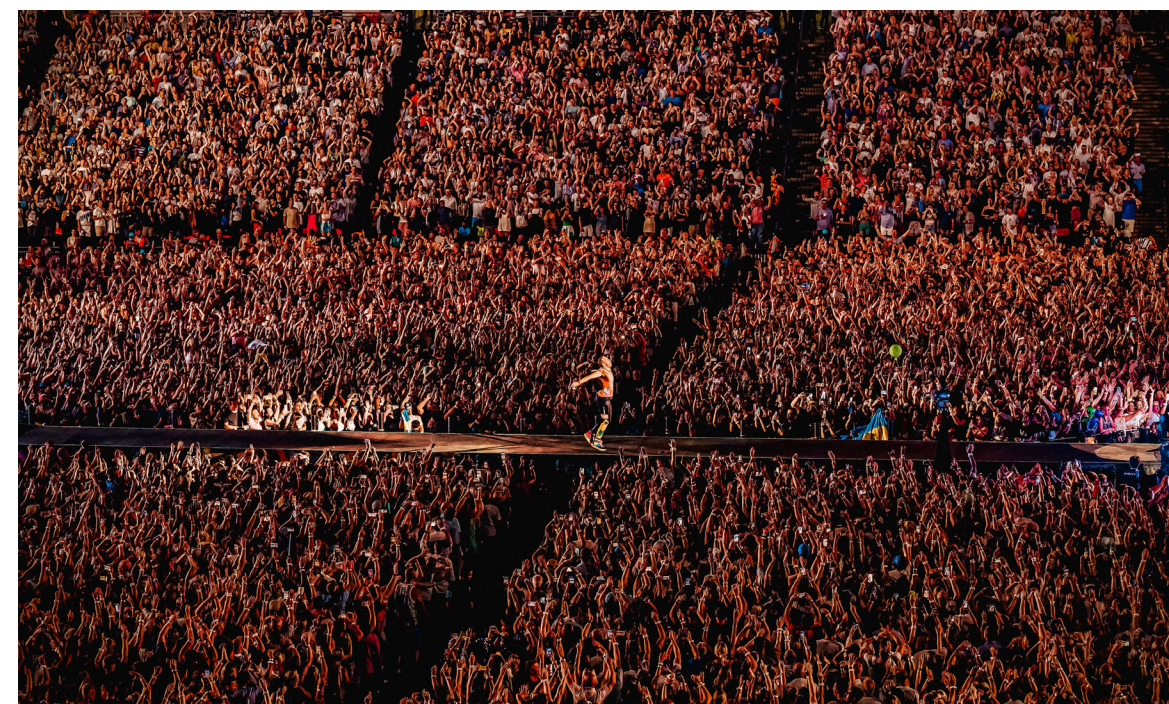




SPONSORSHIP BROCHURE

CONCEPT & PURPOSE

Founded in 2014 and now its twelfth cycle, the Event Photography Awards is a not-for-profit competition founded by CEO of premium event staffing agency Off To Work, Philip Atkins, to celebrate the (often unsung) photographers whose work does so much to amplify event messages, magnify associated brands, record important progressions and celebrate corporate successes, as well as, of course, capture key moments and augment fond memories – invariably with a view to validating event budgets, thereby sustaining the marketability of the industry as a whole!



COMPETITION & CATEGORIES

The competition's range of categories reflects the enormous scope of the events sector, from all things corporate, to public and personal, plus insightful and industry favourite classes such as Behind the Scenes and the highly competitive Venues category, as well as celebrity shots and portraits – a classic photography genre, but for the EPAs the subject must be captured in an event environment.

Each category winning photographer receives a trophy, as does the Overall Winner, Best Amateur and winner of the popular Peoples' Choice Award, which is voted for by guests during the EPA Awards Event. Furthermore, the winner of the coveted Best Portfolio award is now also accoladed Event Photographer of the Year.

- A-listers
- Behind The Scenes
- Brand Activation & Experiential Events
- Catering, Food & Drink
- Conferences & Corporate Events
- Christmas Parties & Seasonal Events
- Cultural Events
- Music Events – Audiences
- Music Events – Concerts
- Music Events – Performers
- Portraits
- Private Events
- Royal Occasions
- Speakers
- Sporting Events
- Trade Shows & Exhibitions
- Venues
- Weddings



JUDGES & JUDGING

The panel of esteemed Event Photography Awards judges is made up of a broad spectrum of event industry leaders, plus journalists from the sector's main titles, augmented by leading lights from photography media.

Group judging sessions are held each Spring in London, Birmingham and Edinburgh. These convivial conclaves are always enjoyable and also act as great networking opportunities. Alternatively, panel members who are unable to attend a live session can judge remotely and submit their selections through the EPA online voting system provided by Survey Legend.

After the success of the special 10th Anniversary 'Best Ever' EPA contest, which saw thousands of event professionals casting votes online, where appropriate, we can now offer sponsors the opportunity to invite colleagues, clients and contacts to judge certain categories through special branded documents.



AWARDS EVENT - 3RD JUNE 2026 (TBC)

Always a highly enjoyable evening held at a stunning venue in London, the EPA Awards Event is attended some 300 guests, with all short-listed photographers invited to attend as guests of Off To Work. Indeed, a core feature of the event is a display of over 100 short-listed images, which makes for an inspiring spectacle, as well as a catalyst for conversation.

Sponsors can have stand space amongst the gallery and there is also the opportunity to hold promotional workshops immediately prior to the function starting.

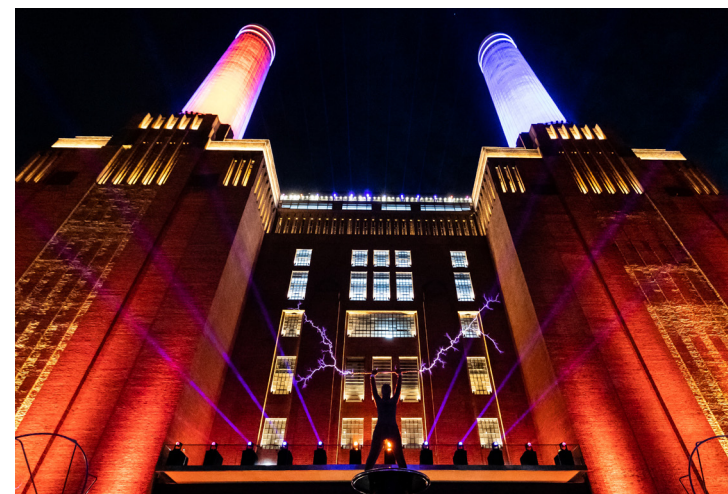
The event follows an unfussy format, with guests enjoying drinks and canapes before congregating in an auditorium for the fast-paced awards ceremony, which includes some fun audience interaction and no little excitement. Thereafter more drinks wash down lip-smacking bowl food as award winners celebrate. Tickets to the event cost £90.

With the venue closed for major renovations, after three fabulous years at 66 Portland Place – The Home of RIBA, the Awards Event for EPA 2026 will be held elsewhere. A spectacular venue has committed to the above date and formal confirmation will hopefully be announced very soon.



USE OF EPA PHOTOGRAPHY

In addition to an eye-catching association to a highly commendable, industry enhancing competition, sponsors of the Event Photography Awards have the cost-saving opportunity to make use of short-listed and award-winning shots in corporate communications and non-commercial marketing activity – i.e. not in display advertising or above-the-line campaigns. Sponsors preserve this right while they maintain a formal relationship with the competition.



SPONSORSHIP PACKAGES - 50% DOUBLE-YEAR DISCOUNT

With the EPAs now firmly established as a highly important and very well-respected element of both the event and photography industries, we are keen to encourage sponsors to make more than a single year commitment to the competition. To that end, alongside the cost of sponsoring EPA 2026, a 50% discount is available on the cost of also supporting EPA 2027.

CATEGORY SPONSOR

- Five tickets to the awards event (value £450)
- Opportunity to use EPA entries in non-commercial marketing and communications
- Invitation for two members of staff to be esteemed EPA Judges
- Personal profiles included in the Judges channel of the EPA website
- Enhanced branding on the Home page of the EPA website
- Company profile with links included on EPA website's Sponsors channel
- Enhanced branding included on various EPA digital communications
- Brand noted in text and press releases where appropriate
- Appropriate coverage and tagging in EPA social media posts etc.
- Brand-specific EPA digital collateral provided to amplify association
- Appropriate branding at the awards night: category gallery, screens, pap board etc.
- Invitation to present the trophy to the winner of the category sponsored
- We are always open to suggestions on how we can enrich packages for sponsors...

PACKAGE COST FOR EPA 2026: £2,500

**DOUBLE-YEAR DISCOUNT PACKAGE COST
FOR EPA 2026 & EPA 2027: £3,750**

SUPPORTERS & EVENT SUPPLIERS

- Two tickets to the awards event (value £180)
- Invitation for a member of staff to be an esteemed EPA Judge
- Personal profile included in the Judges channel of the EPA website
- Logo included on EPA website
- Company profile with links included on EPA website's Event Partner channel
- Included in appropriate press releases, social posts and digital communications
- Brand-specific EPA digital collateral provided to amplify association
- Appropriate branding at the awards night.

PACKAGE COST FOR EPA 2026: £800

**DOUBLE-YEAR DISCOUNT PACKAGE COST
FOR EPA 2026 & EPA 2027: £1,200**

CONTACT

To take advantage of the opportunities afforded to sponsors of the Event Photography Awards, or discuss other ways to get involved, please contact Competition & Event Director, Graham Hill on 0771 204 5602 or email: graham@eventphotographyawards.com

